

38.Ex

Sample Advertising and Promotional Materials

WISR Uses Three Forms Of Advertising And Promotional Materials:

1) Monthly Newsletter (found on WISR's website and mailed to our mailing list)

<https://wizr.edu/home/educational-seminars/>

[Current WISR News](#)

2) Facebook Page: "Western Institute for Social Research"

3) Website: www.wizr.edu

Exemplars of items 1-2 follow.



Search Facebook



Manage Page



Western Institute for Social Research



Professional dashboard



Insights



Planner



Monetization



Ad Center



Create ads



Boost Instagram post



Settings

More tools

Manage your business across Meta apps.



Meta Verified



Leads Center



Meta Business Suite



Nonprofit Manager

Advertise



Edit cover photo

Share a thought...



Western Institute for Social Research

328 followers • 2 following

Western Institute for Social Research (pron. "wiser"), is a non-profit (501(c)(3)) organization—a premier academic institute for social change since 1975.

Nonprofit organization

Professional dashboard

Edit

Advertise

All

About

Photos

Followers

Mentions

More



Details



1 Review



1812 San Pedro Avenue, Berkeley, CA, United States, 94707

Links



wisr.edu · wisr.edu



Search Facebook



Manage Page



Western Institute for Social Research



Professional dashboard



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Western Institute for Social Research



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Settings

More tools

4 ^

Manage your business across Meta apps.



Meta Verified



Leads Center



Meta Business Suite

4 ^



Nonprofit Manager



Advertise



Western Institute for Social Research



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